

Wednesday, July 15, 1970

97

IN CUPERTINO

Big New Mervyn's Opens Door Today

Mervyn's, which got its start as an Oakland department store chain just 21 years ago, today opens its third San Jose store as a birthday present.

The new \$5 million, 90,000 square foot store opens at 9 a.m. as a major unit of Crossroads Shopping Center in Cupertino at Stevens Creek boulevard and Saratoga-Sunnyvale road.

The new store continues the firm's successful policy of name brand merchandise at lowest possible prices, according to Fay Jones, who is

its initial manager after serving with Macy's in Palo Alto. Assistant manager is Don Rogers.

Customers will find the big store has been divided into numerous youth-oriented specialty boutiques, such as "The Younger Scene" for young women, and "The Wear House" for you men which features the latest styles in contemporary lines.

One of the largest soft goods stores built on a single floor, the store here provides about 125 new jobs in the area.

Store hours will be from 9:30 a.m. to 9:30 p.m. Monday through Friday, to 6 p.m. Saturday and from 10 a.m. to 6 p.m. Sunday.

Mervyn's was founded by Mervin Morris who substituted a "Y" in the name for his store's name. The little original store of 2,500 square feet of 21 years ago in San Lorenzo is now a chain with units there, in Fremont and Napa, with stores here at Story and White roads in East San Jose and at Princeton Plaza shopping center at Blossom Hill and Meridian roads in South San Jose.

ROUGH

Turns Text in Speech

cal tract assumes when uttering common sounds and sound sequences. The computer was also programmed with a basic dictionary of word categories and definitions in digital form.

Then the complex rules of timing, pitch and stress which people naturally use in everyday conversation was approximated for com-

CITATION (TURABIAN STYLE)

San Jose Mercury News (San Jose, California), July 15, 1970: 101. NewsBank: Mercury News - Historical and Current. <https://infoweb-newsbank-com.sjezpt01.sjlibrary.org/apps/news/document-view?p=AMNEWS&docref=image/v2%3A112615686E3010F0%40EANX-NB-1826BBCE96376AAC%402440783-1820C61D6C58B7E2%40100-1820C61D6C58B7E2%40>.

© This entire service and/or content portions thereof are copyrighted by NewsBank and/or its content providers.